



Michigan Nonprofit Association

For Immediate Release

Media Contact: Lisa Sommer, Media Relations Manager
517.492.2412 (direct)
lsommer@mnaonline.org

Robert Egger, author of *Begging for Change*, to visit Lansing during the 10th annual Michigan Nonprofit Day

September 2, 2009 - Lansing, MI – The nonprofit sector employs 10 percent of the Michigan workforce and generates more than \$108 billion each year in overall economic activity. Yet, many nonprofits do not talk with their legislators about issues of concern. As entities that serve the public, nonprofit organizations should engage in public policy and advocacy activities to promote constituent, organizational and sector issues. [Michigan Nonprofit Day](#) is the annual opportunity for the nonprofit community to join together at the capitol to make their voice heard.

[Michigan Nonprofit Day](#), Tuesday, September 22, 2009 at the Lansing Hotel Radisson, is a chance for nonprofits to raise their voice with their elected officials. Nonprofit organizations in attendance are encouraged to meet with their Representative(s) and Senator(s) while participating in Nonprofit Day. When not in meetings, the day will also serve as an opportunity for participants to learn about the importance of advocacy, the 2010 Census, and the role nonprofits can play.

[Robert Egger](#), Founder and President of DC Central Kitchen and author of *Begging for Change: The Dollars and Sense of Making Nonprofits Responsive, Efficient and Rewarding for All*, will join participants at lunch to discuss the need to develop common strategies for collaborative accomplishments and successful interactions, so that the voice on the state's nonprofit sector is recognized, respected and heard in the 2010 Governor's race.

Highlights of the day include:

- Luncheon keynote address by [Robert Egger](#). Founder and President of DC Central Kitchen.
- Lunch with legislators
- Morning Breakfast Plenary with co-chairs of the [Michigan Legislative Nonprofit Caucus](#), *Michigan's first Nonprofit Caucus*.
- Mini-breakout sessions on public policy issues impacting the sector and the basics of lobbying and advocacy as well as sessions about the important role nonprofits can play in the [2010 Census](#).

Michigan Nonprofit Day is in celebration of Michigan Nonprofit Week. To learn more or to register for the 10th annual Michigan Nonprofit Day and Michigan Nonprofit Week, visit <http://www.mnaonline.org/nonprofit09.asp>

About Michigan Nonprofit Association

Michigan Nonprofit Association (MNA) increases the capacity of Michigan's nonprofits to serve, strengthen and transform communities. With nearly 1,200 members, MNA serves as a statewide network for the sector, a resource center on effective management practices, and as an advocate for the nonprofit community. For more information, visit www.mnaonline.org.