



Michigan Nonprofit Association

MEDIA RELEASE

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Michigan's Nonprofit Community to Convene in Metro Detroit for Annual Conference

Featured speakers include Juan Williams and Bill Strickland

April 15, 2009 - Lansing, MI – Michigan's nonprofit community will convene for two days to discuss strategies and best practices to operate efficiently and effectively in today's tough economic climate at the 2009 Michigan Nonprofit SuperConference, *Fueling Efficient Nonprofits*, on May 5 and 6 at the Hyatt Regency in Dearborn, Michigan.

The conference, hosted by Michigan Nonprofit Association, is expected to bring together nearly 500 nonprofit professionals, board members, volunteers, consultants, advocates, national service members and leaders from the government, corporate and faith communities from across Michigan and neighboring states in metro Detroit. Attendees will participate in a diverse array of plenary sessions, workshops and networking opportunities, and hear from local and national leaders who are helping lead conversations for the nonprofit sector.

"Michigan is experiencing one of the greatest economic transformations in recent history, and nonprofits in Michigan and across the nation are feeling this transformation as demand for their services increases," said Kyle Caldwell, president and CEO, Michigan Nonprofit Association. "This conference will bring nonprofit professionals together to idea-share, collaborate and tune our skills to come together as a community to help transform Michigan."

Featured speakers include Juan Williams, senior correspondent for NPR and political analyst for Fox Television; Bill Strickland, president and CEO of the Manchester Bidwell Corporation and author of *Make the Impossible Possible*; Diana Aviv, president and CEO of Independent Sector; and John Gomperts, President of Civic Ventures. There will also be a Social Media Forum with Allison Fine with the Chronicle of Philanthropy and Board Development Forum

Online registration and more information is available at www.mnaonline.org/conf2009.

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*Increasing the capacity of Michigan's nonprofits to serve, strengthen and transform communities.
Michigan Campus Compact, NPower Michigan and Volunteer Centers of Michigan are affiliates of the
Michigan Nonprofit Association*

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Conference Highlights

- [Mr. Bill Strickland](#) – opening plenary Tuesday, May 5 from 9:00 a.m. – 10:30 a.m.
- “Celebrating Our Diversity” evening event at Arab American National Museum from 6:30 p.m. – 8:30 p.m.
- [Diana Aviv](#) and [John Gomperts](#) – morning plenary Wednesday, May 6 from 8:00 a.m. – 9:00 a.m.
- [Mr. Juan Williams](#) – closing plenary Tuesday, May 6 from 12:15 p.m. – 2:30 p.m.
- Social Media forum with Allison Fine, Linh Song, and David King and Board Development forum with Diana Kern and Lynda Ronie
- More than 40 workshops focusing on a variety of tracks such as Nonprofit Governance and Leadership, Public Policy and Advocacy, Volunteer Management, Fund Development and many others.
- Pre-Conference seminars for sponsorship seekers and 501(c)(3)’s looking to learn the rules of lobbying.

President’s Sponsor – M&M Fisher and VIP Sponsors – DTE Energy Foundation, Michigan Health and Hospital Association, Mutual of America, W.K. Kellogg Foundation, Michigan State Housing Development Authority.

Michigan Nonprofit Association increases the capacity of Michigan’s nonprofits to serve, strengthen and transform communities. With more than 1,000 members, MNA serves as a statewide network for the sector, a resource center on effective management practices, and as an advocate for the nonprofit community.

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Member of the media are asked to contact Lisa Sommer at sommer@mnaonline.org if planning to attend.

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