

NOVEMBER 2

GOTV Toolkit

Set the alarm early and loud. Wake the nation.
Fill the car with neighbors. Drive to the polls.
This is it! Now is here! WE DECIDE!
Get Out The Vote November 2.

October 2004, prepared by

National Voice &

grassroots  solutions

NOVEMBER 2 GOTV TOOLKIT

NOVEMBER 2 is Election Day. NOVEMBER 2 is also a unifying theme for a coalition of organizations and individuals who believe in the power of democracy and the wisdom of the American people. Nonpartisan groups from all over the country have come together to promote NOVEMBER 2 as the most important of all days for Americans. NOVEMBER 2 stands for more than just a date; it represents the diversity, confidence and optimism of people who believe in the power of their own voice. The goal of this Get Out The Vote campaign is to get every American involved in this year's election. Visit www.november2.org to learn more about our mission, partners, and resources. This GOTV Toolkit is designed to help you get out the vote through your community, neighborhood, workplace, and organizations.

What is GOTV?

- GOTV stands for Get-Out-the-Vote—reminding people to vote and helping them get to the polls on Election Day. GOTV can range from low impact, casual conversation to intense, highly organized door-knock efforts.
- Over 41% of Michigan voters did not participate in the 2000 presidential election. Nonprofit organizations and community members have relationships with many disengaged, disenfranchised voters, and we have a unique ability to persuade them to vote.
- 501(c)(3) nonprofit organizations can legally engage in nonpartisan GOTV efforts, and they don't have to be time-consuming or difficult! By working to increase voter turnout, Helps ensure that the people nonprofits work with every day have a say in who will represent them.
- **There are lots of easy, yet very important ways that you can help Get Out the Vote in your organization, community and neighborhood. Personal contact is the best way to motivate people to vote. The GOTV Toolkit is designed for you!**

What is in the GOTV Toolkit?

1. Top 10 Easy Ways to Get Out The Vote
2. GOTV by Email
3. Tabling for GOTV
4. November 2 Buzz
5. GOTV Phone Calls
6. Guide to Running a Volunteer GOTV Canvass
 - a. Sample Script
 - b. Instructions for Canvassers
 - c. Helpful Hints for Door Knockers
 - d. Sample Sign-Up Form
7. Giving Rides to the Polls
8. Planning a Comprehensive GOTV Program
9. Legal Rules for Non-Profit Non-Partisan GOTV
10. Additional GOTV Resources

TOP 10 EASY WAYS TO GET OUT THE VOTE

No-Cost, EASY Ways to Get Out the Vote

You may not have the time or resources to do a major GOTV effort in your agency, but there are dozens of ways that you can quickly and easily help Get Out the Vote without spending a dime.

1. Wear your NOVEMBER 2 t-shirt to work. Talk to people about the importance of voting.
2. Send emails to your staff, members, consumers or clients, board, and volunteers encouraging them to vote. (There are sample emails in the next section that you can use or modify.)
3. Put a November 2 poster in your main lobby and other common areas on Election Day with information about polling places.
4. Do an “office knock” on the day before Election Day—make the rounds in your agency offices and remind your colleagues to VOTE ON NOVEMBER 2.
5. New or infrequent voters need multiple reminders to vote in order for the reminders to be effective. Do another “office knock” on Election Day—make the rounds one more time and remind your colleagues to VOTE TODAY.
6. Car pool to the polls with co-workers, board member, volunteers, or consumers who live in your precinct—on your way to work, on a morning break, on your lunch hour, or after work. Make it fun and social!
7. Include a NOVEMBER 2—VOTE reminder in any group meetings or programs that your agency holds leading up to Election Day (including staff and board meetings!)
8. Go into your own community and neighborhood. Speak at church and school meetings, your hairdresser/barbershop, etc.
9. Put a NOVEMBER 2—VOTE message in your email signature so that every email you send reminds people to vote.
10. **Take time off on Election Day**—or even part of it! Many groups are running nonpartisan get-out-the-vote programs on Election Day and they need volunteers to knock on doors, give rides to the polls, and make phone calls to eligible voters. Call toll free: 1-866-428-7228.

For more information, contact National Voice toll-free at 1-866-428-7228 or email Dayne Walling, GOTV Coordinator, at dayne@nationalvoice.org.

GOTV BY EMAIL

Get Out the Vote the Electronic Way

Email reminders can be a quick, easy, and cheap way to remind your staff, board, volunteers, members, and supporters to vote. Repeated reminders from people a voter trusts make it more likely that the voter will go to the polls on Election Day. Consider sending emails during the days leading up to November 2. Some samples are detailed below:

OCTOBER 26

Subject Line: November 2 Countdown—One Week Left

Email Body: The Election Day is only one week away. This is our last chance to make sure that all of our friends and neighbors are ready to vote. Tell everyone you know about the importance of NOVEMBER 2. Pass it on.

OCTOBER 29

Subject Line: November 2 Countdown—4 Days Left

Email Body: What's scarier than Halloween ghosts and goblins?

Our leaders being elected by a minority of the people!

Next Tuesday, November 2 is Election Day. Remember:

* To find your polling place, go to <http://www.sospublius.org/> or call your city clerk's office.

* Bring your ID to the polls.

VOTE on NOVEMBER 2!

NOVEMBER 1

Subject Line: November 2 Countdown—One More Day

Email Body: Tomorrow we have the chance to vote with

_____ (fill in issue that is most important to you or your agency) in mind. Voting helps us improve the well-being of our communities.

It's your vote...It's your voice. On November 2, make your choice. PLEASE VOTE!

NOVEMBER 2

Subject Line: IT'S NOVEMBER 2! VOTE TODAY!

Email Body: Take your ID and get to the polls TODAY to cast your vote.

* To find your polling place, go to <http://www.sospublius.org/> or call your city clerk's office.

If you have questions, feel free to contact me!

Most important, GET OUT AND VOTE!

For Power Users:

The NOVEMBER 2 website (www.november2.org) has free downloads for web banners and screen savers. Post these on your websites. Add a signature line to your email: "NOVEMBER 2, We Decide." Yahoo! also has NOVEMBER 2 t-shirts for instant message avatars.

TABLING FOR GOTV

Tabling for Get Out The Vote

Tabling is one of the best ways to reach a lot of people in a short amount of time. It is easy to set up and can be very effective. This guide will show you the best ways to table, and where and when you should plan to do it.

Where to Table:

- **Community events**
 - Block Parties
 - Recreation centers
 - Cultural activities
- **High traffic areas**
 - Grocery stores or malls
 - College campuses
 - Churches

Steps to Take:

- Get permission from leaders or store owners
- Recruit volunteers
- Set up in advance

How to be proactive

- **Don't wait for people to come to you**
 - Send people into the crowd
 - Approach people as they come in
- **Be entertaining**
 - Offer candy or a prize
 - Have a fun game to play
 - Entice children, that will get their parents to you

For templates of November 2 materials, contact National Voice toll-free at 1-866-428-7228 or email Dayne Walling, GOTV Coordinator, at dayne@nationalvoice.org.

NOVEMBER 2 BUZZ

There are many examples of how groups have adapted NOVEMBER 2 campaign materials to serve their own constituencies – using the overall NOVEMBER 2 theme but transforming it in exciting and creative ways. One way that they have done this is by putting their own logo in combination with the NOVEMBER 2 logo on t-shirts, ads, etc. More info can be found at www.nationalvoice.org.

Recruiting Volunteers

A primary objective of the NOVEMBER 2 campaign is to recruit the volunteers needed to staff Get-Out-The-Vote campaigns being organized by the non-partisan voter registration groups, who estimate that they will need up to 200,000 volunteers to turn out the 4 million new voters on Election Day. For more information on this check out www.electionmatch.org.

Message Reinforcement

The NOVEMBER 2 ads, t-shirts, and other media material are also serving as a “reinforcement message” for on-going voter registration and Get-Out-The-Vote organizing efforts. For example, citizen groups have organizers knocking on tens of thousands of doors in over a hundred cities every night. The NOVEMBER 2 campaign is working to create a more receptive climate for these canvassers – helping them find more friendly and motivated people as they go door-to-door.

NOVEMBER 2 Buzz

This campaign is designed to consciously display our confidence and momentum -and to create a lot of “ media buzz”. It is already visible in some parts of the country -- from t-shirts worn by rock stars to cartoon strips, billboards and posters. Celebrities and other opinion-leaders are being recruited to wear NOVEMBER 2 shirts and to promote the campaign in the media and in speeches. With only a modest amount of money we are using the NOVEMBER 2 campaign to help create the biggest voter mobilization and the largest voter turnout effort in modern history.

We need your help - come join us! For More Info visit www.november2.org or call toll free: 1-866-428-7228.

GOTV PHONE CALLS

Calling people and reminding them to vote is one of the most important ways for individuals to increase voter turnout levels among friends, family, neighbors, and clients. Unlike the pre-recorded calls that have minimal impact on infrequent voters, a personal call from a friend, colleague, or trusted advisor has a great impact. Calls may be made using a phone bank, but increasingly volunteers are making calls from their homes and cell phones.

Call Lists

Any list of organization clients, church members, neighborhood residents, and family contacts may be used for nonpartisan GOTV calls. Many groups have lists of newly registered voters who need to be called by volunteers. The national nonpartisan groups will be doing phone banks too if you are willing to make more calls.

Sample Call Script

Hi, my name is John Johnson; I am with the Association of Michigan Communities. I'm calling you because November 2 is approaching. I am planning to vote in this election because it is so important that we have a voice.

1. Are you registered to vote?

- **IF NO:** Well unfortunately you won't be able to vote this year, but please make sure to register and vote in the next election.
- **IF YES:** Great! The polling location in our precinct is the Jefferson school, it's right over on Grand Ave. The polls are open until 8:00 p.m.
- To find polling place, go to <http://www.sospublius.org/> or call your city clerk's office if you do not have a list for those you are calling.

2. What issue is more important to you, jobs or education?

(Research shows that asking any questions makes the call more memorable; for GOTV it does not matter how the person responds.)

3. Do you need a ride to the polls? (Only if your organization is providing rides)

- **IF NO:** Okay, well the polls are open till 8, this election is really important, please get out and vote!
- **IF YES:** (Depends on your organization's plan, but give the person a ride)

GUIDE TO ORGANIZING A VOLUNTEER GOTV CANVASS

Michigan: Guide to Running a Volunteer Canvass

This is a guide to some of the frequently asked questions about door knocking. It should help to prepare you to run a volunteer get out the vote canvass. The more you organize and prepare for your volunteers, the easier it will be for them to get out there get people to the polls.

How do I decide where we should go?

We call this decision “targeting”, and you can do it in two ways:

1. Target the people on your organization’s list. This is effective because it hits the exact people you want to vote, and those people are already affiliated with your organization. However, if the people on your list don’t live near each other it can be inefficient.
2. Target by neighborhood. Talk to the League of Women Voters in your community; they should have turnout statistics for precincts that tell you which neighborhoods have the lowest turnout. You can also get this information from the Secretary of State’s office. Choose a neighborhood with low turnout, and go out and get people to the polls.

How big of a route can each person do?

If volunteers have to drive to specific houses, it is best not to give them very many, especially if the layout of the area is not well-organized. As a rough estimate, 20 houses is probably enough in a 3 hour time span if the houses are far apart, 30-35 if they are close. If volunteers will be going door-to-door, 4-8 blocks of houses should work, depending on the skill of the volunteer.

What should I give my volunteers?

Every volunteer should get a clipboard or piece of hard paper, instructions with an emergency contact number, a helpful hints or do’s and don’ts guide, a script, a map, and some kind of literature they can leave with the voters.

What if they want to go in pairs?

Send volunteers in pairs, but ask them to work on opposite sides of the street or alternate houses.

What do I need to teach my volunteers?

Go over the process of what they should do and the script you have prepared. Impress on them the importance of personal safety and of being respectful to the voters.

Practice with them, and give them hints on how to improve their rap. Give them bottled water to take with them on their walk. Finally, try to give volunteers a sense of urgency. Let them know that we only have so many days till Election Day. If it is Election Day, impress on them that all of our hard work comes down to this. We have only a few hours to push ourselves to the limit and get out the vote.

What else am I forgetting?

Make sure people have fun. Door knocking is an enjoyable activity, and helping people vote is a powerful one; make sure people enjoy what they are doing.

Sample Script for GOTV Door Knocking

This is a sample script, which can be altered for your organization, and used to help you door knock to get out the vote. You may want to make your script more in depth. You could provide additional information, or ask other questions.

Hi, my name is John Johnson; I am with the Association of Michigan Communities. I'm out door knocking because it's Election Day and I want you to vote.

1. Are you registered to vote?

- **IF NO:** That's too bad. Well unfortunately you won't be able to vote this year, but please make sure to register and vote in the next election.
- **IF YES:** Great! The polling location in our precinct is the Jefferson school, it's right over on Grand Ave. The polls are open until 8:00 p.m.

2. Do you need a ride to the polls? (Only if your organization is providing rides)

- **IF NO:** Okay, well the polls are open till 8, this election is really important, please get out and vote!
- **IF YES:** (Depends on your organization's plan, but give the person a ride)

Instructions for Canvassers

This is a sample instruction sheet that can be given to door knockers.

Thank you for volunteering to Get Out The Vote! We appreciate your help. We want to make your door knocking effort as effective and fun for both you and MAO as possible. Please follow these instructions carefully.

- **Strongly** encourage voters to go to the polls on NOVEMBER 2.
- **Make sure you and your partner work closely together.** Check in with each other at the end of each block. If one of you is going slower than the other, wait for the other person.
- **Please knock only on doors that reside within the route on your map.** Other volunteers will be working the area on either side, and we do not want to overlap.
- Do not enter any homes. Do not enter yards that look scary. **Do not put yourself into any situation that makes you concerned about your personal safety.**
- If you have questions or a problem call us at **99-999-9999**. In an emergency call **911**.

Helpful Hints for Doorknockers

Door knocking is a highly effective way to motivate infrequent voters to get to the polls. These tips will help you make sure that your door knocking experience is fun and successful.

1. Grab a bottle of water. You will get thirsty.
2. Rattle gates and look for dogs in yards.
3. Expect that you might only get an answer at 1/3 of the doors.
4. Do not enter houses. Do not enter yards that look scary. Do not put yourself in any situation that makes you uncomfortable for your safety.
5. Knock on the door instead of ringing the bell. Many bells are broken.
6. Wait just 10-20 seconds after knocking on the door.
7. It's okay to say that you do not know the answer to a question.
8. Be respectful of people's property. Close gates and don't walk on lawns.
9. Use the emergency contact information if you have problems.
10. Never go into an apartment building by yourself.
11. Do not argue, simply thank the person and tell them you have to move on.
12. Do not spend too much time at one house.

GIVING RIDES TO THE POLLS

Giving Rides to the Polls on Election Day

For nonprofits of many varieties, providing rides to polling places will be a must on Election Day. For some groups, providing rides will be their only activity. Bringing someone directly to the polls is the best way to ensure that they vote. Here are some tips for setting up an effective Rides to the Polls program:

- Make sure that you understand the rules regarding:
 - Same day registration
 - Vouching
 - Registering transient peoples
 - Registering ex-felons
 - Registering the mentally and physically disabled
- Come up with a plan
 - How many people can you involve? How many staff? How many volunteers?
 - Where do you want to focus?
 - What resources are available?
- Form coalitions
 - What other groups can you work with?
 - Who has done this before?
- Start thinking about drivers and vehicles RIGHT NOW! Election Day will come sooner than you think, and it is better to have more people than you can use, then to not have enough.
 - Consider reserving vehicles that can be used to transport wheelchairs.
 - Recruit volunteers who will remain nonpartisan, and whose vehicles will not be emblazoned with political bumper stickers.
- Train staff and volunteers before Election Day
- When reminding people to vote, ask if they need a ride to the polls. Start thinking about routes and minute details.
- Ideally you have things planned out to the point that drivers know where they are going, and voters know when they are being picked up, at least a few days before the election.
- Ideally you also have a couple drivers who are available for last minute calls and problems. These drivers could be shared with other organizations in the area.

PLANNING A COMPREHENSIVE GOTV PROGRAM

GOTV can encompass many different nonpartisan ideas and activities that are all permissible for 501(c)(3) organizations. Even with a limited amount of time, you can organize an effective GOTV program. In order to convert your ideas into a concrete, step-by-step plan that you can successfully execute, consider these ground rules:

1. **Planning largely determines success.** Great ideas without a clear plan usually remain great ideas at best, failures at worst. A plan, with concrete, specific, and realistic goals, is essential to a successful voter mobilization effort.
2. **Know your assets.** Successful voter mobilization leverages what an organization already has or can gain access to. Scan your organization thoroughly so that you have a clear idea of your resources and limitations.
3. **Prioritize activities according to capacity.** It is better to do three things very well than 15 things poorly. It is also better to focus on a specific universe of potential voters rather than all potential voters.
4. **Target.** Rather than attempting to contact any potential voter you can, do some research to determine your *target universe* of potential voters—those people that you already have access to who are least likely to vote. If you can, compare your lists (of staff, members, customers) with voter files to see for certain. (Voter files are records that list a voter's voting history—whether they are registered and how regularly they vote in elections. Voter files are available from the Secretary of State)
5. **The more personal, the better.** Make your contact with targeted potential voters as personal as possible. This means that if you have a choice between having volunteers personally helping fill out voter registration cards at a table versus putting a stack of voter registration cards in 5 different locations without any volunteers present, you are better off with one table of volunteers.
6. **Begin with your base** and branch out from there. Do not assume that your staff, congregation, board, or members are already registered or regular voters.
7. **Priority should be given to direct voter contact over general public education.** If you have limited resources, concentrate them on contact with your targeted universe.
8. **When it comes to repeated voter contact, more is better.** Repeated contact is sometimes the only thing that gets someone to the polls, and it can make the difference in an election. Systematically and efficiently contact your targeted universe, and contact them repeatedly.
9. **Evaluate.** When your voter mobilization effort is over, make sure that you take the time to compare the results with the goals you set at the beginning. Find ways to build on what you've done not only for the next election cycle, but for other grassroots work that you are doing.

GOTV Planning Template

The idea behind building a nonpartisan GOTV plan based on your resources is to create action steps that are realistic, play to your strengths, and position you to systematically build on your activities over time. A plan that takes on too much too soon is as dangerous to your long-term success as a plan that takes on too little. This template can help you build a customized, attainable plan that has IMPACT.

<p>Assets Look at your previous activities or what you know about available resources, and identify 1-3 areas strengths. These are the foundation for deciding what activities you'll put in your GOTV plan. Examples: Lists of voters you have registered this year; staff and organizational commitment to doing GOTV; multiple phone lines that could be used for phone banking.</p>	
<p>Goals Name one or two clear, specific goals for the GOTV effort. These will be your yard-stick for determining success. Make them exciting and bold, but ATTAINABLE. Example: Contact all the voters we have registered at least once in the week before election day.</p>	
<p>Target Universe What potential voters are you hoping to get out to vote? Of these potential voters, which are least likely to vote without encouragement? (If you are able to compare your lists to voter files, you can learn who is not registered and who does not vote consistently.) This is your "target universe" and it is where you should start. If you have additional capacity and can expand beyond this base.</p>	
<p>Allies/Partners Are there other groups you can team up with for GOTV efforts?</p>	
<p>Staff Roles What roles can you identify for staff? Which staff? How can GOTV be integrated into existing activities?</p>	

<p>Infrastructure Activities (List building, training, communication, etc.) What are the “nuts and bolts” that need to be in place in order for you to succeed? How can you get your lists into shape, maintain them well, track activities, communicate with people internally, train staff and volunteers, etc.?</p>	
<p>Message(s) What message will you use to encourage people to vote – this is your external message. What message will you use to get people to volunteer – this is your internal message. You need both for an effective GOTV operation.</p>	
<p>Volunteer Roles & Recruitment How will you recruit volunteers to help with GOTV? What specifically will you ask them to do? How will you keep track of them? Who will coordinate? How does this relate to your goals?</p>	
<p>Pre-Election Day Activities: What activities will you undertake to remind people to vote prior to election day. How will you use phoning, mailings or door-knocking? What other activities will you use?</p>	
<p>Election Day Activities: What activities will you undertake on election day? Will you be asking people to take the day off? What will they do? Phoning, door knocking, visibility, etc.? Will you provide rides to the polls? Is voter protection a part of your plan?</p>	
<p>Technology How will you rely on technology in your activities? How will you ensure that technology is used effectively and efficiently?</p>	
<p>Budget Now that you have outlined your staffing, infrastructure, activities, and technology, assign costs for each, if there are any. Where will this money come from?</p>	
<p>Preliminary Timeline Lay out the general sequence of your plan. Note significant dates and events. Work backwards from Election Day on Nov. 2.</p>	

<p>Connecting to Long-Term Work How can you connect your voter mobilization to your work long-term? For example, if you engage in issue-based grassroots legislative advocacy during the legislative session, how can you create a cycle that connects the two? How will you keep building your base and stay engaged with the potential voters and volunteers that join your voter mobilization effort this year?</p>	
<p>Evaluation What steps will you take to compare the outcome of your work with the goals you lay out in this plan? How will you get feedback from your volunteers? How will you know if you increased voter participation?</p>	

LEGAL RULES FOR NON-PROFIT NON-PARTISAN GOTV

501(c)(3) organizations may conduct voter registration and get-out-the-vote (GOTV) activities provided the activities are non-partisan and in accordance with applicable tax and election laws. You will notice there is a good amount of latitude in the allowable activities. You should be able to easily incorporate voter registration/GOTV into your ongoing field work.

The literature for the voter registration/GOTV activity must either avoid any reference to a candidate or list all candidates for a particular office without stating or implying any preference. No political party may be named except to identify the party affiliation of all candidates.

The activity should be limited to encouraging people to register and to vote and to providing information about the hours and places to register and vote. Voter registration and GOTV drives may discuss issues and encourage people to be informed voters. An appeal to individuals to register to vote in order to have a more effective voice in government is allowable. If the drive raises issues important to your organization, do not discuss how a candidate voted on these issues or distribute voter guides that may indicate a candidate preference.

Distribution of voter registration forms by mail, canvassing or in the organization's offices to the general public is permitted. In addition, maintaining booths at fairs, shopping centers or other locations and advertising in the media urging people to register to vote are acceptable activities. Registration and GOTV activities may not be coordinated with or targeted to assist a candidate, political party or PAC. Voter registration materials and activities must be made available to all individuals without regard to political views. For example, if an organization sets up a booth at a college campus or local fair, the workers may not determine a person's party or candidate preference before distributing the registration materials.

Voter registration and GOTV drives may select areas for coverage but only on a nonpartisan basis. An organization may use voter registration lists to identify unregistered voters. A drive also could be focused on registering students and other groups that have a community of interests. However, targeting may not be based on the political or ideological interests or candidate preference of any group. A 501(c)(3) organization may choose areas based on proximity. Thus, a charity with a small budget may work in its community. A charity also may choose to work where its members are or where those most likely to be interested in the organization's issues are.

A registration or GOTV drive may be directed to commonly disenfranchised or traditionally underrepresented groups, including minorities, women, the poor, homeless or unemployed. In developing the literature for these drives, it is important to discuss why these groups have been targeted. Facts that demonstrate historic patterns of under-representation in the political process should be highlighted.

A disclaimer of any affiliation or preference for a candidate or political party is advisable for all literature. (Example: This voter registration project sponsored by _____ is nonpartisan and does not reflect an endorsement of any candidate or political party.) Federal election law imposes the following restrictions on corporations (including nonprofit corporations) that seek to engage in voter registration and GOTV activities: The corporation must register anyone who wants to sign up, regardless of a person's political preference. The voter registration/GOTV may not be directed primarily at people who intend to register with a particular political party. The corporation may not ask a person whether he or she is going to vote for a particular candidate or register with a particular political party. No one can be paid on the basis of the number of people they register or transport who support one or more political candidates or a political party. The corporation must provide written notice of the nonpreferential nature of the service to those who receive the information or assistance. The sign, displayed prominently, or flyers handed to those receiving information, must include the following statement: Voter registration and GOTV services are made available without regard to a voter's political preference. In addition, information and other assistance regarding registration or voting are not withheld or refused on the basis of support for or opposition to particular candidates or a particular political party.

ADDITIONAL GOTV RESOURCES

National Voice, www.nationalvoice.org, (612) 879-7500

National Voice is a coalition of non-profit and community groups working to maximize public participation in our nation's democratic process. A key activity of National Voice is helping local groups incorporate voter education and registration activities into their work. We have developed an electronic library of technical, legal, and organizing information, and an on-line clearinghouse of effective tools and strategies. We work to maximize communication, enhance collaboration and avoid duplication. Let us know what you need. We can make it happen. We're here to help. We hope you will join our coalition and make the voice of democracy—our voices—heard! We welcome any non-partisan, 501(c)3 organization.

Note that information about other nonprofit nonpartisan voter projects, searchable by state and community, are available on the National Voice website.

ElectionMatch.org, www.electionmatch.org, 866-VOTE-NOV2

The countdown is underway. Get involved today in an unprecedented effort by non-profit, non-partisan organizations and community groups to get-out-the-vote on November 2. Find volunteer opportunities across the country or in your local community - here at electionMatch! Search by zip code for volunteer opportunities near you.

November 2, www.november2.org

Join Americans across the country in the NOVEMBER 2 movement. Order tshirts, bumper stickers, hats and posters. Upload your picture into the photo gallery. Send an e-card to pass it on. Read more about NOVEMBER 2 partners.

Grassroots Solutions, www.grassrootsolutions.com, 651-645-2433

Grassroots Solutions is founded on the idea that in politics and public policy, people matter. The goal of grassroots solutions is to provide clients with a resource that focuses exclusively on mobilizing and engaging people. Grassroots Solutions has experience in organizing from a variety of perspectives, from legislative advocacy to electoral campaigns. In addition to National Voice, recent clients include the Wellstone Action Fund, People for the American Way Foundation, Minnesota Council of Nonprofits, AFL-CIO and the National Education Association.

For more information, contact National Voice toll-free at 1-866-428-7228 or email Dayne Walling, GOTV Coordinator, at dayne@nationalvoice.org.

NOVEMBER 2