MICHIGAN NONPROFIT ASSOCIATION RELEASES
NONPROFIT COMPENSATION AND BENEFITS REPORT

Report aims to help nonprofits recruit and retain top talent


The data in the report was collected via survey from 323 nonprofit organizations throughout the state of Michigan. The respondents included organizations from across the spectrum of nonprofit missions, sizes, and budget levels, providing a clear picture of the current nonprofit compensation landscape in the state.

Among the findings of the 2016 report were a four percent increase in the number of respondent organizations with a person of color in the role of CEO, as well as an $11,166 increase in the mean salary among respondents for full-time, female CEOs.

“Attracting, managing, and retaining diverse talent is crucial for nonprofit success,” said Bill Gesaman, Strategic Growth Officer, “This report is a helpful and specific benchmarking tool that will aid nonprofits in securing the best talent.”

The report may be purchased by MNA member organizations for $100 and non-member organizations for $180 at https://mnaonline.org/research-publications

About MNA
Incorporated in 1990, MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity-building, data and technology, training, and advocacy. MNA manages multiple programs and is a sponsoring organization for AmeriCorps State and AmeriCorps VISTA. For more information, visit www.mnaonline.org.

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