MICHIGAN NONPROFIT ASSOCIATION (MNA) NAMES JOAN BOWMAN AS SENIOR DIRECTOR OF PUBLIC AFFAIRS AND COMMUNICATION

Appointment Completes Senior Management Team

LANSING, Michigan – Michigan Nonprofit Association (MNA), a state-wide association serving the nonprofit sector, today announced the appointment of Joan Bowman to the position of Senior Director of Public Affairs and Communication.

Ms. Bowman will be responsible for the development and execution of a comprehensive public affairs and communication strategy for the organization. Previously, Ms. Bowman spearheaded the communication and government affairs efforts for the Global Food Protection Institute (GFPI). Prior to joining GFPI she was the Regional Director of West Michigan for Governor Jennifer M. Granholm.

“Joan has a proven track record as a leader and team-builder, and she’s a great fit with our culture and values. I am excited about the contributions she will make to further position MNA as a nationally-recognized leader advocating on behalf of nonprofit organizations,” said Donna Murray-Brown, President and CEO.

“MNA is a highly respected resource and advocate for Michigan’s nonprofits,” said Bowman. “I am delighted to be joining the team to advance our vital mission.”

About MNA
Incorporated in 1990, MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity-building, data and technology, training, and advocacy. MNA manages multiple programs and affiliates including Data Driven Detroit, Highway T, The LEAGUE Michigan, Michigan Campus Compact and Volunteer Centers of Michigan. For more information, visit www.mnaonline.org.

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