



Michigan Nonprofit Association



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DATA DRIVEN DETROIT PROJECT MANAGER JOSH LONG TO SPEAK ON GIS DAY

Presentation to Focus on Geographic Information Systems

LANSING, Michigan – Michigan Nonprofit Association (MNA), a state-wide association serving the nonprofit sector, today announced that Josh Long, Project Manager at its affiliate Data Driven Detroit (D3), will be speaking on [GIS Day](#), November 19, at the University of Michigan-Dearborn campus.

The event, hosted by the University of Michigan-Dearborn, provides a place for the users of geographic information systems (GIS) technology to show how the technology is being used in the real world and making a difference in society.

“The planning and decision-making of community revitalization strongly relies on geographic information system technologies,” said Josh Long, Project Manager at D3. “GIS Day is the perfect opportunity to share and learn new ways of using GIS to build a better Michigan.”

About MNA

Incorporated in 1990, MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity-building, data and technology, training, and advocacy. MNA manages multiple programs and affiliates including [Data Driven Detroit](#), [Highway T](#), [The LEAGUE Michigan](#), [Michigan Campus Compact](#), [Volunteer Centers of Michigan](#), and AmeriCorps and VISTA. For more information, visit www.mnaonline.org.

About D3

Data Driven Detroit (D3) is a statewide organization that provides accessible, high-quality information and analysis to drive informed decision-making. D3 houses a comprehensive data system that includes current and historic indicators - demographic, socio-economic, educational, environmental, and more. This data system allows analysts to illustrate complex relationships by combining different datasets to reveal the true stories of our regions, cities, and neighborhoods. D3 is committed to serving all communities by adapting data into formats that meet our clients' unique needs.

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