



---

**Contact:**

Joan Bowman  
(517) 230-8110 (cell)  
jbowman@mnaonline.org

**For Immediate Release**

November 26, 2014

## **MICHIGAN NONPROFIT ASSOCIATION DEBUTS #GIVINGTUESDAYMI**

*MNA Joins the National #GivingTuesday Movement To Encourage Spending With A Purpose*

LANSING, Michigan – Michigan Nonprofit Association (MNA) today launched #GivingTuesdayMI to promote Michigan’s nonprofit sector on the global day dedicated to giving back. On **Tuesday, December 2, 2014**, people from around the world will come together for one common purpose: to celebrate generosity and to give.

#GivingTuesdayMI will be featured at [www.mnaonline.org/givingtuesdaymi.aspx](http://www.mnaonline.org/givingtuesdaymi.aspx).



“#GivingTuesdayMI will connect individual donors with local nonprofit organizations during this season of giving,” said Bill Gesaman, MNA’s Director of Stakeholder Engagement.

Visitors to [www.mnaonline.org/givingtuesdaymi.aspx](http://www.mnaonline.org/givingtuesdaymi.aspx) will also have the opportunity to give the gift of MNA membership to an organization. Organizations that join between December 1st and December 3rd will receive a 2-year MNA membership for the price of one.

For helpful hints when donating time and money, refer to [Giving Wisely](#), a guide to supporting Michigan’s nonprofit associations produced in partnership with the Michigan Attorney General’s office, the United Way of Michigan, and the Council of Michigan Foundations.

### **About Michigan Nonprofit Association**

Incorporated in 1990, MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity-building, data and technology, training, and advocacy. MNA manages multiple programs and affiliates including Data Driven Detroit, Highway T, The LEAGUE Michigan, Michigan Campus Compact, Volunteer Centers of Michigan, and AmeriCorps State and AmeriCorps VISTA. For more information, visit [www.mnaonline.org](http://www.mnaonline.org).

###