MEDIA ADVISORY: FIND OUT HOW NONPROFITS BOOST STATE'S ECONOMY

The major economic impact of the nonprofit sector on Michigan’s economy will be the subject of a presentation to the Senate Commerce Committee on Wednesday, Feb. 25.

Donna Murray-Brown, president & CEO of Michigan Nonprofit Association, and Jeff Williams, CEO of Public Sector Consultants, will give the presentation at 8:30 a.m. in Room 210 of the Farnum Building.

Nonprofits are vital to Michigan’s economy. Our state’s nonprofits employ more than 10 percent of Michigan’s workforce. They serve as anchor institutions in communities both large and small, benefiting the health, education and environment of our residents. Michigan’s nonprofit sector is geographically diverse, with organizations in every county.

According to the latest figures, Michigan’s nonprofits:

• Number more than 42,000.
• Employ directly more than 438,000 people, almost 11 percent of Michigan’s workforce.
• Pay their employees nearly $5 billion per quarter
• Hold assets of nearly $217 billion
• Spend more than $80 billion each year, making a significant, direct contribution to Michigan’s economy

Michigan Nonprofit Association, incorporated in 1990, is a statewide membership organization dedicated to serving the diverse nonprofit sector through civic engagement, capacity building, data and technology, training, and advocacy. MNA manages multiple programs and affiliates, including Data Driven Detroit, Highway T, The LEAGUE Michigan, Michigan Campus Compact, Volunteer Centers of Michigan, and AmeriCorps State and AmeriCorps VISTA. For more information, visit www.mnaonline.org.

Public Sector Consultants is Michigan’s most respected, connected, and dedicated research and program management firm, with specialties in governance and regulation, health care, education, energy, and environmental policy. PSC is committed to providing objective research and sound solutions to the public and private sector.