



First Critical Deadline for Census 2020 is Fast Approaching
Key to Accuracy of Count, Michigan Municipalities Must Register for LUCA by Dec. 15, 2017

LANSING, Mich., Dec. 4, 2017 — Time is running out for Michigan municipalities to register for the [2020 Census Local Update of Census Addresses Operation \(LUCA\)](#). It is imperative for city and county leaders to complete and submit the [LUCA registration forms](#) by Dec. 15, 2017, according to the Michigan Nonprofit Association (MNA). This will increase the accuracy of address lists that will be used in the upcoming 2020 Census, which is an essential step toward ensuring a complete count of all Michigan residents.

To date, several Michigan municipalities with the largest population density have not registered for LUCA. In July of this year, the highest executive officer of each municipality received an invitation to participate in the process along with LUCA registration forms. Failing to meet the Dec. 15, 2017 deadline will mean that Census 2020 will be predicated on incomplete data, which will have a severe negative impact on Michigan's ability to receive federal funding for critical projects and services that benefit all residents.

"The federal government distributes \$600 billion in funds annually to states based on data from the decennial census," said Joan Gustafson Bowman, external affairs officer, Michigan Nonprofit Association. "These funds support infrastructure, education, programs and service that help provide for the health and well-being of our families and neighbors, and future planning for the benefit of each community."

"For the 2020 Census, Michigan also is at risk of losing a seat in Washington," Bowman said. "This is one of many reasons why a complete count is especially important, and registering for LUCA is a critical step."

MNA and the Council of Michigan Foundations are leading the 2020 Michigan Nonprofits Complete Count initiative. MNA recently received a \$600,000 grant from the W.K. Kellogg Foundation to help reach the hard-to-count population.

For more information on how to register for LUCA, please call 1.844.344.0169, send an email to GEO.2020.LUCA@census.gov, or visit the LUCA website at census.gov/geo/partnerships/luca.html.

For municipalities and their registration status, check the list of [registered 2020 LUCA participants](#).

About Michigan Nonprofit Association

Incorporated in 1990, MNA is a statewide membership organization dedicated to serving the diverse nonprofit sector through advocacy, training, and resources. MNA manages multiple programs and affiliates and is a sponsoring organization for AmeriCorps VISTA. Visit us at mnaonline.org.

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