## Talent Strategy Summit Sponsorship Opportunities

Held in August or September 2020, the fourth annual nonprofit Talent Strategy Summit is a full day event attracting 200 Michigan nonprofit leaders. Participants will gather to discuss innovative and relevant topics related to nonprofit talent acquisition, development and retention.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities (Number of Sponsorships Available)</th>
<th>Lead Sponsor $10,000 (exclusive)</th>
<th>Keynote $7,500 (0 available)</th>
<th>Luncheon $5,000 (exclusive)</th>
<th>Coffee $2,500 (exclusive)</th>
<th>Conference $1,000</th>
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</thead>
<tbody>
<tr>
<td>Logo included in event signage</td>
<td>✔</td>
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<tr>
<td>Complimentary registration(s) to event</td>
<td>✔ 5 registrations</td>
<td>✔ 4 registrations</td>
<td>✔ 3 registrations</td>
<td>✔ 2 registrations</td>
<td>✔ 1 registration</td>
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<tr>
<td>Logo &amp; company description on event website</td>
<td>✔</td>
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<tr>
<td>Exhibitor space</td>
<td>✔</td>
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<tr>
<td>Logo in event promotion on MNA’s website</td>
<td>✔</td>
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<tr>
<td>List of conference participants</td>
<td>✔</td>
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<tr>
<td>Logo &amp; company description included in event promotion (6,000+ circulation)</td>
<td>✔</td>
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<tr>
<td>Most prominent name and logo placement</td>
<td>✔</td>
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<tr>
<td>Ability to distribute company material at registration</td>
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</table>

### Additional Recognition:

- ✔ Verbal recognition at opening & closing
- ✔ Verbal recognition prior to keynote
- ✔ Introduce keynote speaker
- ✔ Promotional items at each seat (sponsor provides)
- ✔ Signage during luncheon
- ✔ Signage during designated break
- ✔ Logo on 200 coffee sleeves for attendees
- ✔ Ability to provide opening & closing remarks at event

For more information, please contact Bill Gesaman, Strategic Growth Officer, at bgesaman@mnaonline.org or 517.492.2416.
Talent Strategy Summit * Sponsorship Commitment Form

Company Name (as it should appear for recognition): _____________________________________________

Contact: ____________________________________  Professional Title: ______________________________

Address: __________________________________________________________________________________

City: __________________________________________________  State: ______  Zip Code: ______________

Email Address: __________________________________________  Phone Number: ____________________

Sponsorship Options:

☐ Lead Sponsor $10,000
☐ Keynote Sponsor $7,500 SOLD
☐ Luncheon Sponsor $5,000
☐ Coffee Sponsor $2,500
☐ Conference Sponsor $1,000

Payment Options:

☐ Check Enclosed (payable to Michigan Nonprofit Association)
☐ Credit Card (fill in information below)
☐ Invoice me (at address above)

☐ VISA  ☐ Mastercard  ☐ Discover  ☐ American Express

Credit Card Number: ________________________________________________________________________

Name on Card: ____________________________________________________________________________

Expiration Date: ________________     CVV Code (from back of card): ________  Billing Zip Code: ________

Submission Options:

• Mail check and form to Michigan Nonprofit Association, P.O. Box 771958, Detroit, MI, 48277-1958
• Email completed form to jlewis@mnaonline.org
• Fax completed form to (517) 492-2410
• IMPORTANT: Email your company logo in JPG or PNG format to spinder@mnaonline.org for recognition.