

NONPROFITS *MAKE IT HAPPEN.*



EDITABLE SOCIAL TOOLKIT

CHARITABLE NONPROFIT WEEK
AUGUST 17-23



**GOVERNOR
WHITMER
RECENTLY
PROCLAIMED
AUGUST 14-20
CHARITABLE
NONPROFIT
WEEK.**

Use these social graphics
to celebrate your Nonprofit's
work this week.

TOOLKIT INCLUDES:

CLICK HERE
TO USE

Three-slide carousel

1080x1350 (not editable)

All graphics have optional animation. To download with animation, follow these steps:

1. Click “**Share**” in the upper right corner, then select “**Download**”
2. Under File Type, make sure “**MP4**” is selected.
3. Check the “**Download pages as separate files**” checkbox.
4. Click the purple “**Download**” button.

To download as static with no animation, under file type, select PNG before download.

CLICK HERE
TO USE

Several social post options
1080x1350 (editable)

Each graphic, except pages 7 and 11, have photo frame(s) to drop your own Nonprofit's photo(s) into. To use these frames, drag and drop the photo you'd like to use into the frame. Once your photo is in place, you can double-click the photo to adjust the size and position within the frame.

Page 10 has additional instruction in the template. **All graphics include optional animation.** Follow the download instructions above to use the animated versions. Make sure to select the specific pages you'd like to download before clicking the final purple "Download" button.

See post copy options on the next page.

COPY OPTIONS

Select from these copy options to accompany your social graphics, or create your own copy using **#WeAre501c3**

Local/General

Local nonprofits provide a wide range of critical services to communities all across our nation. From food assistance to emergency services, employment to youth enrichment, and so much more, you can always count on these friends and neighbors to step up in times of need.

#WeAre501c3

Disaster Support

When disaster strikes, nonprofits are among the first on the ground. Like that friend who always volunteers, they're out on the front lines, helping communities get back on their feet again. Tell Congress we need nonprofits.

#WeAre501c3

Food Assistance

No one should have to wonder where their next meal is coming from. Across the country, nonprofits are making sure families have food on the table. Tell Congress: our communities need nonprofits. **#WeAre501c3**

Filling the Gap

Government can't do it all—and that's where nonprofits step up. Across the country, nonprofits fill the critical gaps that government alone can't cover. From veterans support and disaster response to food assistance and job training, nonprofits are neighbors helping neighbors—making sure no one falls through the cracks.

#WeAre501c3

Support in Times of Need

Nonprofits bring help and hope when both are needed most. Whether it's providing a safe place for victims of abuse or compassionate care in times of crisis, nonprofits make it happen in American communities.

#WeAre501c3

Youth & Family

Whether it's diapers, house supplies, or a safe place to learn, nonprofits show up for kids and families every day. They fill critical gaps and build stronger communities from the ground up. Tell Congress: we need nonprofits.

#WeAre501c3

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